

## **DRAFT Curriculum Vitae**

**Russell Brent Clayton**

Last Revised: May 15, 2023

### **General Information**

University address:   Communication  
                                  College of Communication and Information  
                                  University Center Building C3100  
                                  Florida State University  
                                  Tallahassee, Florida 32306-2664

E-mail address:         rclayton@fsu.edu

### **Professional Preparation**

2015                    Ph.D., The University Of Missouri, Columbia, MO. Major: Journalism.  
Strategic and Health Communication. Supervisor: Glenn Leshner.

Russell B. Clayton. (2015). *The effects of smoking cues and disgusting images in anti-tobacco advertisements on smokers' and nicotine-withdrawn smokers' psychophysiological responses, smoking urges, and intentions to quit*. Unpublished doctoral dissertation, The University Of Missouri, Columbia, MO.

2012                    M.A., Texas State University, San Marcos, TX. Major: Health Psychology.  
Media and Health. Supervisor: Randall E. Osborne.

Russell B. Clayton. (2012). *Loneliness, anxiousness, alcohol, and marijuana use: Examining the predictors of Facebook connections and emotional connectedness to Facebook amongst college freshmen*. Unpublished master's thesis, Texas State University, San Marcos, TX.

2010                    B.S., Texas State University, San Marcos, TX. Major: Psychology.  
Neurophysiology. Supervisor: Natalie Ceballos.

### **Nondegree Education and Training**

2014–2015            Research Training: Drug Motivation Laboratory, Director: Thomas M.  
Piasecki. Psychological Sciences, University of Missouri, Columbia, MO.

- 2014–2015      Research Training: Personality and Emotion Laboratory, Director: Timothy J. Trull. Psychological Sciences, University of Missouri, Columbia, MO.
- 2009–2011      Research Training: Neurophysiology Laboratory, Directors: Natalie Ceballos and Reiko Graham. Psychological Sciences, Texas State University, San Marcos, TX.

### **Professional Experience**

- 2023–present      Distinguished Teaching Professor, Florida State University.
- 2020–present      Associate Professor, School of Communication, College of Communication and Information, Florida State University. Promoted to Associate Professor with Tenure (one year early). Director, Cognition and Emotion Lab (CEL). Affiliate, Institute for Successful Longevity (ISL). Teaching undergraduate and graduate courses in media and communication studies and conducting scholarly research in the area of health communication and media psychology.
- 2015–2020      Assistant Professor, School of Communication, College of Communication and Information, Florida State University, Tallahassee, FL. Director, Cognition and Emotion Lab (CEL). Affiliate, Institute for Successful Longevity (ISL). Teaching undergraduate and graduate courses in media and communication studies and conducting scholarly research in the area of health communication and media psychology.
- 2012–2015      Graduate Teaching Assistant, School of Journalism, University of Missouri, Columbia, MO. Assisted with courses including Advanced Research Methods in Journalism, Research Methods in Strategic Communication, and Psychology in Advertising.
- 2012–2015      Lab Manager/Graduate Research Assistant, Psychological Research on Information and Media Effects (PRIME) Lab, School of Journalism, University of Missouri, Columbia, MO. Assisted and managed media psychophysiology and media effects research experiments.
- 2012–2014      Independent Media Researcher, ComScience Minds, Columbia, MO. Collected and analyzed data across print and television media.
- 2013      Independent Media Researcher, Holistic Communication Decisions, Flemington, NJ. Scheduled biometric projects and collected and interpreted biometric data across print and television media.
- 2010–2012      Graduate Instructional Assistant, Psychological Sciences, Texas State University, San Marcos, TX. Assisted with courses including Health

Psychology, and Psychology of Prejudice, Hate, and Discrimination.

2009–2011 Undergraduate Research Assistant, Psychological Sciences, Texas State University, San Marcos, TX. Assisted with data collection on various neurophysiology research experiments.

2009–2010 Undergraduate Instructional Assistant, Psychological Sciences, Texas State University, San Marcos, TX. Assisted with Introduction to Statistics.

### **Honors, Awards, and Prizes**

Florida State University Distinguished Teaching Award, Florida State University (2023).  
(\$7,500).

Florida State University Graduate Teaching Award nominee, Florida State University (2023).  
Top Paper, Communication and Social Cognition Division, National Communication Association (NCA) (2022).

Emerging Scholar Award, Association for Education in Journalism and Mass Communication (2020).

Innovation in Teaching award, nominee, Florida State University (2020).

Outstanding Faculty Teaching Award, College of Communication and Information, Florida State University (2019).

Top Paper, Information Systems Division, International Communication Association (ICA) (2019).

University Excellence in Teaching award, nominee, Florida State University (2019).

Transformation Through Teaching, Spiritual Life Project, Florida State University (2018).

Graduate Faculty Teaching Award, College of Communication and Information, Florida State University (2018).

Florida State University Undergraduate Teaching Award, Florida State University (2018).

The Burning Spear's Guardian of the Flame Award nominee, Florida State University (2018).

Florida State University Graduate Teaching Award nominee, Florida State University (2018).

Outstanding Reviewer, Computers in Human Behavior (2018).

Nominated Speaker for TEDxFSU, TEDxFSU (2017).

Faculty of the Future Recognition, College of Communication and Information, Florida State University (2017).

Outstanding Faculty Research Award, College of Communication and Information, Florida State University (2016).

Award Recipient, American Academy of Advertising (AAA) Research Fellowship Competition (2016).

Top Dissertation, Missouri School of Journalism (2015).

Top Paper, Communication Technology Division, Association for Education in Journalism and Mass Communication (AEJMC) (2014).

### **Current Membership in Professional Organizations**

American Academy of Advertising (AAA) (2015-2016)  
Association for Education in Journalism and Mass Communication (AEJMC) (2013-Present)  
International Communication Association (ICA) (2012-Present)  
National Communication Association (NCA) (2014-Present)  
Society for Psychophysiological Research (SPR) (2013-Present)

## Teaching

### Courses Taught

Introduction to Public Relations (undergraduate)  
Media Psychophysiology (graduate)  
Application of Instructional Methods (undergraduate)  
Introduction to the Mass Media (undergraduate)  
Mass Communication Theory and Effects (graduate)  
Communication Internship (undergraduate)  
Communication Research Methods (undergraduate)  
Research Methods in Communication (graduate)  
Psychology of Advertising in Theory and Practice (graduate)  
Supervised Research in Communication (undergraduate)  
Supervised Research in Psychology (undergraduate)

### Doctoral Committee Chair

Kharkwal, A., doctoral student.  
Park, J., doctoral student.

### Doctoral Committee Member

Hendrickse, J., graduate. (2021). *Comparing to the ideal on social media: testing the moderating effect of appearance schematicity.*  
Seibert, J., graduate. (2020). *The presence of guilt: The role of presence in feelings of guilt in violent video games.*  
Yan, S., graduate. (2020). *Exploring the cognitive and emotional impact of shocking advertising.*  
Sontag, J., graduate. (2017). *The effectiveness of visual frames and text frames in health communication on predictors of positive mental-health-related behavior.* [University of North Carolina, Chapel Hill]  
Yan, Z., doctoral candidate. *Rethinking guilt appeals in environmental messages: testing the effects of empathy-eliciting and shame-free guilt appeals on behavioral intentions.*  
Ellis, A., doctoral candidate. [deceased]  
French, J., doctoral student. *A cross-national analysis of the framing of education for displaced*

*populations in Canada and the United States.*

### **Master's Committee Chair**

Park, J., graduate. (2022). *The impact of Youtube's thumbnail images and view counts on users' selection of video clip, memory recall, and sharing intentions of thumbnail images.*

Delle, F., graduate. (2021). *The role of social media in romantic relationships: Examining the association between social media posting behaviors and relationship conflict and satisfaction.*

Stewart, V., graduate. (2020). *Self-discrepancy, Instagram photo manipulation, and negative romantic relationship outcomes.*

### **Master's Committee Cochair**

Scholz, K., graduate. (2018). *Gender Identity and Engagement in Health Behaviors.*

### **Master's Committee Member**

Richard, T., graduate. (2023). *The effects of advertising greenwashing on brand loyalty and trust among Gen-Z consumers.*

Simpson, K., graduate. (2023). *Bowls are not for fish: Environmental Communication, social identity theory, and pet freshwater fish neglect prevention.*

Johns, A., graduate. (2023). *The effect of perceived brand authenticity on consumer willingness to purchase and attitudes toward brands using marketing.*

Savedge, A., graduate. (2022). *Influence of female athlete's increased media use.*

Kahn, T., graduate. (2021). *Silent luxury or revenge consumption? Reimagining the world of luxury and consumer purchase intentions post COVID-19.*

Ix, M., graduate. (2020). *SPCA Brevard Adoption Campaign.*

Garcia, C., graduate. (2018). *"It's all about the money": The political economy of climate change editorial coverage.*

Baldwin, J., graduate. (2017). *In Memories of Our Cartoons: A Look into the Relationship Between Nostalgia and Parasocial Relationships in Adaptations.*

Gonyea, L., graduate. (2017). *Media Stereotype Effects on the Social Identity of Appalachians.*

McClaran, Sharon-Nicole, graduate. (2017). *Agenda Setting in Your Inbox: The Effect of Daily E-mail News Digests.*

Hendrickse, J., graduate. (2016). *Appearance-Related Comparisons Mediate The Relationship Between Instagram Use and Body Image Concerns.*

### **Bachelor's Committee Chair**

Ni, A., student. *How does collectivism affect individual's attitudes, emotions, and intentions to*

*comply towards ocean-based plastic pollution messages?*

Sarra, E., student. *The association between trait reactance, state psychological reactance, and behavioral intentions among a sample of adult, e-cigarette users' self-report responses to anti-vaping PSAs.*

### **Bachelor's Committee Member**

Hendrix, A., graduate. (2022). *Relationship between listener motivation and perceptual learning of dysarthric speech.*

Comunale, M., graduate. (2018). *An Investigation of Relative Hostile Media Effect and Political News Source.*

Champagne, K., graduate. (2017). *The relationship between technology use among the elderly and fluid intelligence.*

Lechner, A., graduate. (2017). *Increase in number of suicidal ideation tweets after tweeting about being around suicide.*

Gorman, B., student. *The role of motivation in perceptual learning in dysarthric speech.*

### **Supervision of Student Research Not Related to Thesis or Dissertation**

Ni, A. (Jan 2022–present).

Sarra, E. (Jan 2022–present).

Hechlik, E. (Jan 2021–present).

Park, J. (Jan 2021–present).

Hechlik, E. (Jan–May 2023).

Sarra, E. (Jan–May 2023).

Biangel, R. (Jan 2021–May 2022).

Deshmukh, S. (Jan 2021–May 2022).

Sarmineto, H. (Jan 2021–May 2022).

Khan, T. (Aug 2020–May 2021).

Delle, F. (Jan 2020–May 2021).

Rao, C. (Aug 2019–May 2021).

Giallanza, C. (Oct 2019–May 2020).

Seibert, J. (Aug 2016–Jan 2020).

Hendrickse, J. (Aug 2015–Jan 2020).

Kaye, A. (Aug 2018–May 2019).

Ersoff, M. (Aug 2017–May 2019).

Georgiadis, C. (Aug 2017–May 2019).

Rice, S. (Aug 2017–May 2019).

Livingston, A. (Aug 2017–Aug 2018).

Ray, E. (Aug 2017–May 2018).

Wilde, M. (Jan 2016–May 2018).

Secharan, R. (Aug 2015–May 2018).

Zhao, D. (Jan–May 2017).

Frank, D. (Aug 2016–May 2017).

Ellis, A. (Aug 2015–May 2017).

Gonzalez, A. (Aug 2015–May 2016).

Sanchez, N. (Aug 2015–May 2016).

Wu, Y. (Aug 2015–May 2016).

### **Application of Instructional Methods (COM 4941)**

Clayton, R. B., & Pelaez, A.<sup>(u)</sup> (2020). *Provide experiences in methods and strategies of teaching "Introduction to the Mass Media (MMC2000)*. Florida State University.

Clayton, R. B., & Georgiadis, C. (2019). *Provide experiences in methods and strategies of teaching "Introduction to the Mass Media (MMC2000)*. Florida State University.

Clayton, R. B., & Montague, M. (2018). *Provide experiences in methods and strategies of*

*teaching "Introduction to the Mass Media (MMC2000).". Florida State University.*

Clayton, R. B., & Wilde, M.<sup>(u)</sup> (2017). *Provide experiences in methods and strategies of teaching "Introduction to the Mass Media (MMC2000).". Florida State University.*

Clayton, R. B., & Sanchez, N.<sup>(u)</sup> (2016). *Provide experiences in methods and strategies of teaching "Introduction to the Mass Media (MMC2000).". Florida State University.*

Clayton, R. B., & Lane, S.<sup>(u)</sup> (2015). *Provide experiences in methods and strategies of teaching "Introduction to the Mass Media (MMC2000).". Florida State University.*

### **Directed Individual Studies Graduate (COM 5911) and Undergraduate (PSY 4920)**

Clayton, R. B., & Kahn, T. (2020). *Psychophysiological Nature of Psychological Reactance.* Florida State University.

Clayton, R. B., & Giallanza, C.<sup>(u)</sup> (2020). *Psychophysiological Nature of Psychological Reactance.* Florida State University.

Clayton, R. B., & Zhao, D.<sup>(d)</sup> (2016). *The Role of Psychological Reactance on Non-Smokers' Cognitive and Emotional Processing of Secondhand Anti-Tobacco Ads.* Florida State University.

Clayton, R. B., & Secharan, R.<sup>(m)</sup> (2016). *The Role of Psychological Reactance on Non-Smokers' Cognitive and Emotional Processing of Secondhand Anti-Tobacco Ads.* Florida State University.

Clayton, R. B., & Hendrickse, J.<sup>(d)</sup> (2016). *Utilizing Self-Discrepancy Theory in Women's Cognitive and Emotional Processing of Models in the Media.* Florida State University.

### **Invited Lecture**

Clayton, R. B. (2021). *Topic: Psychophysiological Research in Health Communication.* University of California, Davis.

Clayton, R. B. (2019). *Topic: Psychophysiological Research in Health Communication.* University of Georgia, Athens, Georgia.

Clayton, R. B. (2018). *Topic: Psychophysiological Research in Health Communication.* Pennsylvania State University, University Park, Pennsylvania.

Clayton, R. B. (2018). *Topic: Psychophysiological Research in Health Communication*. University of Georgia, Athens, Georgia.

Clayton, R. B. (2016). *Topic: The Impact of iPhone Separation on Attention and Emotion*. Robert Morris University, Moon, Pennsylvania.

Clayton, R. B. (2015). *Topic: Media Effects*. Nanyang Technological University, Nanyang Link, Singapore.

## **Research and Original Creative Work**

### **Program of Research and/or Focus of Original Creative Work**

Dr. Clayton's research examines how people cognitively and emotionally interact with and respond to various media and technologies using psychophysiological, behavioral, self-report, and memory measures. The goal of his research is to provide recommendations into how media content and technologies can be used to advance human health, interpersonal and psychological well-being, and prosociality.

## **Publications**

### **Invited Journal Articles**

Clayton, R. B., Reynolds-Tylus, T., Park, J.<sup>(d)</sup>, & Martinez, A. (contract). Beyond counterarguing? Comparing multiple cognitive measures of reactance. *Motivation Science*.

Clayton, R. B., & Raney, A. A. (in press). Book Review: Media Effects by Jennings Bryant and Dolf Zillmann. *Journalism & Mass Communication Quarterly*.

### **Refereed Journal Articles**

Clayton, R. B., Myrick, J. G., Dale, K. R., Park, J.<sup>(d)</sup>, Sarra, E.<sup>(u)</sup>, & Helchik, E.<sup>(u)</sup> (submitted). Diminishing psychological reactance through self-transcendent media experiences: A self-report and psychophysiological investigation. *Health Communication (Revised and Resubmitted)*. Manuscript submitted for publication.

Clayton, R. B., Dale, K. R., Park, J.<sup>(d)</sup>, & Kharkwal, A.<sup>(d)</sup> (in press). Universal connectedness: Trait universality dampens psychological reactance. *Communication Research Reports*.

- Delle, F. A.<sup>(m)</sup>, Clayton, R. B., Jordan-Jackson, F. F., & Lee, J. (in press). Facebook, Twitter, and Instagram: Simultaneously examining the association between three social networking sites and relationship stress and satisfaction. *Psychology of Popular Media*. <https://doi.org/10.1037/ppm0000415>.
- Clayton, R. B., Compton, J., Reynolds-Tylus, T., Neumann, D., & Park, J.<sup>(d)</sup> (2023). Revisiting the effects of an inoculation treatment on psychological reactance: A conceptual replication and extension with self-report and psychophysiological measures. *Human Communication Research*, *49*(1), 104-111. doi:10.1093/hcr/hqac026
- Clayton, R. B. (2022). On the psychophysiological and defensive nature of psychological reactance theory. *Journal of Communication*, *72*(4), 461-475. doi:10.1093/joc/jqac016
- Janicke-Bowles, S. H., Raney, A. A., Oliver, M. B., Dale, K. R., Zhao, D., Neumann, D., Clayton, R. B., & Hendry, A. (2022). Inspiration on social media: Applying an entertainment perspective to longitudinally explore mental health and well-being. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, *16*(2). doi:10.5817/CP2022-2-1
- Stewart, V. T.<sup>(m)</sup>, & Clayton, R. B. (2022). Achieving the ideal-self while harming my relationship: Examining associations between self-discrepancy, Instagram photo manipulation, and romantic relationship outcomes. *Psychology of Popular Media*, *11*(2), 208-216. doi:10.1037/ppm0000344
- Bailey, R. L., Wang, G. T., Liu, J., Clayton, R. B., Kwon, K.<sup>(d)</sup>, Diwanji, V.<sup>(d)</sup>, & Karimkhanashtiyani, F.<sup>(d)</sup> (2022). Social Facilitation in Fear Appeals Creates Positive Affect but Inhibits Healthy Eating Intentions. *Frontiers in Psychology*, *13*, 1-11. doi:10.3389/fpsyg.2022.838471
- Hendrickse, J.<sup>(d)</sup>, Clayton, R. B., Ray, E. C.<sup>(d)</sup>, Ridgway, J. L., & Secharan, R.<sup>(m)</sup> (2021). Experimental effects of viewing thin and plus-size models in objectifying and empowering contexts on Instagram. *Health Communication*, *36*(11), 1417-1425. doi:10.1080/10410236.2020.1761077
- Clayton, R. B., Raney, A. A., Oliver, M. B., Neumann, D., Janicke-Bowles, S. H., & Dale, K. R. (2021). Feeling transcendent? Measuring psychophysiological responses to self-transcendent media content. *Media Psychology*, *24*(3), 359-384. doi:10.1080/15213269.2019.1700135
- Clayton, R. B. (2021). Thinking about the past? Examining the effects of temporal comparisons and reminiscing on cognitive processing of music and subsequent radio advertisements.

*Journal of Broadcasting & Electronic Media*, 65(1), 88-109.  
doi:10.1080/08838151.2021.1897820

- Huskey, R., Wilcox, S.<sup>(d)</sup>, Clayton, R. B., & Keene, J. R. (2020). The limited capacity model of motivated mediated message processing: Meta-analytically summarizing two decades of research. *Annals of the International Communication Association*, 44(4), 322-349.  
doi:10.1080/23808985.2020.1839939
- Clayton, R. B., Leshner, G., Sanders-Jackson, A., & Hendrickse, J.<sup>(d)</sup> (2020). When counterarguing becomes the primary task: An examination of dogmatic anti-vaping messages on psychological reactance, available cognitive resources, and memory. *Journal of Communication*, 70(4), 522-547. doi:10.1093/joc/jqaa010
- Clayton, R. B., Keene, J. R., Leshner, G., Lang, A., & Bailey, R. L. (2020). Smoking status matters: A direct comparison of smokers' and nonsmokers' psychophysiological and self-report responses to secondhand smoke anti-tobacco PSAs. *Health Communication*, 35(8), 925-934. doi:10.1080/10410236.2019.1598741
- Sanders-Jackson, A., Clayton, R. B., Tan, A. S., & Yie, K.<sup>(d)</sup> (2019). Testing the effect of vapor in ENDS public service announcements on current smokers and e-cigarette users' psychophysiological responses and smoking and vaping Urge. *Journal of Health Communication*, 24(4), 413-421. doi:10.1080/10810730.2019.1630525
- Clayton, R. B., Lang, A., Leshner, G., & Quick, B. L. (2019). Who fights, who flees? An integration of the LC4MP and psychological reactance theory. *Media Psychology*, 22(4), 545-571. doi:10.1080/15213269.2018.1476157
- Clayton, R. B., Bailey, R. L., & Liu, J.<sup>(d)</sup> (2019). Conditioned "cross fading": The incentive motivational effects of mediated-polysubstance pairings on alcohol, marijuana, and junk food craving. *Journal of Health Communication*, 24(3), 319-327.  
doi:10.1080/10810730.2019.16
- Leshner, G., Clayton, R. B., Bolls, P. D., & Bhandari, M. (2018). Deceived, disgusted, and defensive: Motivated processing of anti-tobacco advertisements. *Health Communication*, 33(10), 1223 - 1232. doi:10.1080/10410236.2017.13
- Wang, Z.<sup>(d)</sup>, Duffy, B., & Clayton, R. B. (2018). Establishing a factor model for aesthetic preference for visual complexity of brand logo. *Journal of Current Issues & Research in Advertising*, 39(1), 83-100. doi:10.1080/10641734.2017.1372
- Clayton, R. B., Leshner, G., Bolls, P. D., & Thorson, E. (2017). Discard the smoking cues – keep the disgust: An investigation of tobacco smokers' motivated processing of anti-tobacco commercials. *Health Communication*, 32(11), 1319-1330. doi:10.1080/10410236.2016.

- Hendrickse, J.<sup>(d)</sup>, Arpan, L., Clayton, R. B., & Ridgway, J. L. (2017). Instagram and college women's body image: Investigating the roles of appearance-related comparisons and intrasexual competition. *Computers in Human Behavior*, *74*(9), 92-100. doi:10.1016/j.chb.2017.04.02
- Clayton, R. B., Ridgway, J. L., & Hendrickse, J.<sup>(d)</sup> (2017). Is plus size equal? The positive impacts of average and plus sized media fashion models on women's cognitive resource allocation, social comparisons, and body satisfaction. *Communication Monographs*, *84*(3), 406-422. doi:10.1080/03637751.2017.
- Keene, J., Clayton, R. B., Berke, C.<sup>(d)</sup>, Loof, T.<sup>(d)</sup>, & Bolls, P. D. (2017). On the use of beats-per-minute and interbeat interval in the analysis of cardiac responses to mediated messages. *Communication Research Reports*, *34*(3), 265-274. doi:10.1080/08824096.2017.1334640
- Clayton, R. B., Leshner, G., Tomko, R.<sup>(p)</sup>, Trull, T. J., & Piasecki, T. M. (2017). Countering craving with disgust images: Examining nicotine withdrawn smokers' motivated message processing of anti-tobacco PSAs. *Journal of Health Communication*, *22*(3), 254-261. doi:10.1080/10810730.2016.
- Ridgway, J. L., & Clayton, R. B. (2016). Instagram unfiltered: Exploring associations of body image satisfaction, Instagram #Selfie posting, and negative romantic relationship outcomes. *Cyberpsychology, Behavior, and Social Networking*, *19*(1), 2-7. doi:10.1089/cyber.2015.0433
- Clayton, R. B., Leshner, G., & Almond, A. (2015). The extended iSelf: The impact of iPhone separation on cognition, emotion, and physiology. *Journal of Computer-Mediated Communication*, *20*(2), 119-135. doi:10.1111/jcc4.12109
- Clayton, R. B., & Leshner, G. (2015). The uncanny valley: The impact of rotoscope animation on motivational processing of depression drug messages. *Journal of Broadcasting and Electronic Media*, *59*(1), 57-75. doi:10.1080/08838151.2014.
- Clayton, R. B. (2014). The third wheel: The impact of Twitter use on relationship infidelity and divorce. *Cyberpsychology, Behavior, and Social Networking*, *17*(7), 425-430. doi:10.1089/cyber.2013.0570
- Clayton, R. B., Nagurney, A., & Smith, J. (2013). Cheating, breakup, and divorce: Is Facebook use to blame? *Cyberpsychology, Behavior, and Social Networking*, *16*(10), 717-720. doi:10.1089/cyber.2012.0424
- Clayton, R. B., Osborne, R. E., Miller, B. K., & Oberle, C. E. (2013). Loneliness, anxiousness,

and substance use as predictors of Facebook use. *Computers in Human Behavior*, 29(3), 687-693. doi:10.1016/j.chb.2012.12.00

### **Invited Book Chapters**

Clayton, R. B. (in press). Psychophysiological responses to using digital media. In Robin Nabi, & Jessica G. Myrick (Eds.), *Emotions in the Digital World: Exploring Affective Experience and Expression in Online Interactions* (30 pages). Oxford, England: Oxford University Press.

Ferchaud, A., Dale, K. R., Raney, A. A., & Clayton, R. B. (in press). Emotion and entertainment. In Bowman, N.D. (Ed.), *Emotion and Entertainment*. Göttingen, Germany: Hogrefe.

### **Invited Encyclopedia Entries**

Clayton, R. B., & Myrick, J. G. (2023). Appeals: Negative Emotions, other. In Evelyn Ho, Carma Bylund, Julia van Weert, Iccha Basnyat, Nadine Bol, & Marleah Dean (Eds.), *The International Encyclopedia of Health Communication* (1<sup>st</sup> ed., p. 5). Hoboken, New Jersey.

### **Refereed Reports**

Charness, N., Boot, W., Kaschak, M., Arpan, L., Cortese, J., Clayton, R. B., Roque, N., Paedae, B., & Barajas, K. (2017). *Human Factors Guidelines to Develop Educational Tip Cards for Aging Road Users. Florida Department of Transportation* (Report No. BDV30-977-15). Florida Department of Transportation.

### **Refereed Published Abstracts**

Clayton, R. B., Bailey, R. L., Liu, J.<sup>(d)</sup>, & Secharan, R.<sup>(m)</sup> (2018). *Cue reactivity toward polysubstance cues: Alcohol with tobacco, marijuana, and junk food*. *Psychophysiology*, 55, S48.

Bailey, R. L., Clayton, R. B., Liu, J.<sup>(d)</sup>, & Secharan, R.<sup>(m)</sup> (2018). *Cue reactivity toward socially distinct types of substance cues*. *Psychophysiology*, 55, S48.

Clayton, R. B., Leshner, G., Tomko, R.<sup>(p)</sup>, Trull, T. J., & Piasecki, T. M. (2016). *An investigation of nicotine-withdrawn smokers' cognitive and emotional processing of anti-tobacco commercials*. *Psychophysiology*, 53, S48.

Tomko, R.<sup>(p)</sup>, Clayton, R. B., & Trull, T. (2016). *Examining correspondence between traditional and novel measures of electrodermal activity*. *Psychophysiology*, 53, S48.

Hendrickse, J.<sup>(m)</sup>, Secharan, R.<sup>(u)</sup>, & Clayton, R. B. (2016). *Examining women's cognitive and emotional processing of thin, average, and plus size fashion models depicted in the media*. *Psychophysiology*, 53, S48.

Clayton, R. B., Leshner, G., Bolls, P. D., Thorson, E., Trull, T. J., & Piasecki, T. M. (2015). *Cue the disgust: The impact of tobacco cues and disgusting images in anti-tobacco ads on tobacco smokers' message processing*. *Psychophysiology*, 52, S47.

Leshner, G., Clayton, R. B., Bhandari, M., & Bolls, P. D. (2013). *The impact of anger and disgusting images in anti-tobacco ads on viewers' message processing*. *Psychophysiology*, 50, S45.

## **Presentations**

### **Invited Papers at Symposia**

Ridgway, J. L., & Clayton, R. B. (presented 2017, March). *Instagram Unfiltered: Exploring Associations of Body Image Satisfaction, Instagram #Selfie Posting, and Negative Romantic Relationship Outcomes*. In Kyung Kim (Chair), *Social Media & Research*. Symposium conducted at the meeting of Florida State University Libraries, Florida State University. (Regional)

### **Refereed Papers at Conferences**

Clayton, R. B., Compton, J., Reynolds-Tylus, T., Neumman, D., Sarra, E.<sup>(u)</sup>, Deshmukh, S.<sup>(u)</sup>, Park, J.<sup>(m)</sup>, Biangel, R.<sup>(m)</sup>, Hechlik, E.<sup>(u)</sup>, & Sarmiento, H.<sup>(u)</sup> (presented 2022, November). *Inoculating Against Psychological Reactance: A Psychophysiological Investigation*. Paper presented at the meeting of National Communication Association, Top Paper Session, Communication and Social Cognition Division, New Orleans, LA. (National)

Thorson, E., Tunney, C., Kyrston, K., & Clayton, R. B. (presented 2022, May). *An evaluative space explanation for how people cope with fear-inducing news*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Paris, France. (Virtual Conference). (International)

Tham, S., Thorson, E., & Clayton, R. B. (presented 2022, May). *Avoiding Advertising in*

*Traditional and Digital Media*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Paris, France. (Virtual Conference). (International)

Delle, F.<sup>(d)</sup>, Clayton, R. B., Lee, J., & Jordan-Jackson, F. (presented 2022, May). *Facebook, Twitter, and Instagram: Simultaneously examining the association between three social networking sites and relationship stress and satisfaction*. Paper presented at the meeting of International Communication Association (ICA), Interpersonal Communication Division, Paris, France. (Virtual Conference). (International)

Clayton, R. B., Biangel, R.<sup>(m)</sup>, Delle, F.<sup>(d)</sup>, Deshmukh, S.<sup>(u)</sup>, Hechlik, E.<sup>(u)</sup>, Khan, T.<sup>(d)</sup>, Park, J.<sup>(m)</sup>, Rao, C.<sup>(d)</sup>, Sarmiento, H.<sup>(u)</sup>, & Sarra, E.<sup>(u)</sup> (presented 2022, May). *On the psychophysiological and defensive nature of psychological reactance theory*. Paper presented at the meeting of International Communication Association (ICA), Communication Science and Biology Division, Paris, France. (Virtual Conference). (International)

Clayton, R. B. (presented 2021, May). *Evidence for the Linear Affective-Cognitive Model of State Psychological Reactance and Moderating Effects of Trait Reactance and Trait Motivational Reactivity*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Denver, Colorado. (Virtual Conference). (International)

Najera, C. J.<sup>(d)</sup>, Keene, J. R., Talley, A., Clayton, R. B., & Bucy, E. (presented 2021, May). *Multilevel Linear Models (MLM) and their Benefits to Communication Science*. Paper presented at the meeting of International Communication Association (ICA), Communication Science and Biology Interest Group, Denver, Colorado. (Virtual Conference). (International)

Huskey, R., Wilcox, S.<sup>(d)</sup>, Clayton, R. B., & Keene, J. R. (presented 2020, November). *The limited capacity model of motivated mediated message processing: Meta-analytically summarizing two decades of research*. Paper presented at the meeting of National Communication Association (NCA), Communication and Social Cognition Division, Indianapolis, IN. (Virtual Conference). (National)

Janicke-Bowles, S., Clayton, R. B., Raney, A. A., Oliver, M. B., Dale, K. R., Zhao, D., Neumann, D.<sup>(d)</sup>, & Hendry, A. (presented 2020, May). *Content matters: Effects of inspiring Facebook posts on subjective and eudaimonic well-being*. Paper presented at International Communication Association, International Communication Association (ICA), Mass Communication Division, Gold Coast, Australia. (Virtual Conference). (International)

- Keene, J. R., Clayton, R. B., & Graafsma, K. (presented 2020, May). *Psychological reactance to counter-attitudinal political arguments: Investigating the biological and motivational nature of (counter)argument effects*. Paper presented at International Communication Association, International Communication Association (ICA), Information Systems Division, Gold Coast, Australia. (Virtual Conference). (International)
- Sanders-Jackson A., Rhodes, N., Tan, A. S. L., & Clayton, R. B. (presented 2020, May). *Reactance to Anti-Smoking Messages within Pro-Vaping Advertisements*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Gold coast, Australia. (Virtual Conference). (International)
- Huse, Laura-Kate<sup>(m)</sup>, Harlow, S., Clayton, R. B., & Jordan-Jackson, F. (presented 2019, November). *I saw once that they love Mountain Dew and feed it to babies" Comparing perceived stereotypes of Appalachian between non-Appalachian and Appalachians*. Paper presented at the meeting of Southern States Communication Association (SSCA). (Regional)
- Graafsma, K.<sup>(d)</sup>, Keene, J. R., & Clayton, R. B. (presented 2019, July). *The biological roots of psychological reactance to counter-attitudinal political arguments: Investigating the motivational nature of argument effects*. Paper presented at the meeting of Association for Politics and the Life Sciences (AsnPLS), Montreal, Quebec. (International)
- Clayton, R. B., Sanders-Jackson, A., Leshner, G., Hendrickse, J., & Sawicki, S. (presented 2019, May). *Anti-Vaping Messages and Secondary Task Reaction Times (STRTs): Does Psychological Reactance Reduce STRTs and Recognition Memory*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Washington, D.C. (International)
- Clayton, R. B., Hendrickse, J.<sup>(d)</sup>, Georgiadis, C.<sup>(u)</sup>, Rice, S.<sup>(u)</sup>, Ersoff, M.<sup>(u)</sup>, & Sawicki, S.<sup>(d)</sup> (presented 2019, May). *Reminiscing with Past Selves: Investigating the Impact of Nostalgic Music on Temporal Comparisons and Cognitive Processing of Radio Advertisements*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Washington, D.C. (International)
- Hendrickse, J.<sup>(d)</sup>, Ray, E. C.<sup>(d)</sup>, Secharan, R.<sup>(x)</sup>, Ridgway, J. L., & Clayton, R. B. (presented 2019, May). *The Effects of Depicting Thin and Average-Size Models in Sexualizing and Empowering Contexts on Women's Body Image*. Paper presented at the meeting of International Communication Association (ICA), Mass Communication Division, Washington, D.C. (International)
- Neumann, D.<sup>(d)</sup>, Sanders-Jackson, A., Clayton, R. B., Yie, K.<sup>(d)</sup>, & Tan, A. S. (presented 2019, May). *Visual Attention to Vaping Related Cues in Public Service Announcements and Effects on Vaping- and Smoking-Related Outcomes*. Paper presented at the meeting of

International Communication Association (ICA), Information Systems Division,  
Washington, D.C. (International)

Sanders-Jackson, A., Tan, A., Clayton, R. B., & Neumann, D.<sup>(d)</sup> (presented 2018, June). *Visual Attention of Smokers to Ends-Related Cues in Anti-Vaping PSAs*. Paper presented at National Institutes of Health Tobacco Regulatory Science Meeting, National Institutes of Health. (National)

Clayton, R. B., Keene, J. R., Leshner, G., Lang, A., Ellis, A.<sup>(d)</sup>, Hendrickse, J.<sup>(d)</sup>, Secharan, R.<sup>(m)</sup>, & Wilde, M.<sup>(u)</sup> (presented 2018, May). *Exposure to Secondhand Smoke Anti-Tobacco Messages and Cognitive and Emotional Responses: Role of Smoking Status*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Prague, Czech Republic. (International)

Clayton, R. B., Raney, A. A., Dale, K., Oliver, M. B., Janicke, S., Hendrickse, J.<sup>(d)</sup>, Seibert, J.<sup>(d)</sup>, Secharan, R.<sup>(m)</sup>, & Wilde, M.<sup>(u)</sup> (presented 2018, May). *Feeling Transcendent?: Measuring Psychophysiological Responses to Self-Transcendent Media Content*. Paper presented at the meeting of International Communication Association (ICA), Communication Science and Biology Division, Prague, Czech Republic. (International)

Clayton, R. B., Bailey, R. L., Secharan, R.<sup>(m)</sup>, Liu, J.<sup>(d)</sup>, & Ma, Y.<sup>(d)</sup> (presented 2018, May). *Substance Cue Reactivity and Craving in Polysubstance Abuse Contexts*. Paper presented at the meeting of International Communication Association (ICA), Communication Science and Biology Division, Prague, Czech Republic. (International)

Sanders-Jackson, A., Clayton, R. B., & Tan, A. (presented 2018, May). *Testing the Effect of Vapor in E-Cigarette PSAs on Current Smokers and E-Cigarette Users' Psychophysiological Responses and Smoking Behavior*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Prague, Czech Republic. (International)

Clayton, R. B., Lang, A., Leshner, G., Quick, B. L., Hendrickse, J.<sup>(d)</sup>, Secharan, R.<sup>(m)</sup>, & Wilde, M.<sup>(u)</sup> (presented 2017, November). *Fight or flight? Testing psychological reactance theory with the LC4MP and trait motivational reactivity*. Paper presented at the meeting of National Communication Association (NCA), Communication and Social Cognition Division, Dallas, Texas. (National)

Hendrickse, J.<sup>(d)</sup>, Arpan, L., Clayton, R. B., & Ridgway, J. (presented 2017, May). *Appearance-related comparisons on Instagram predict women's drive for thinness and body dissatisfaction: An evolutionary perspective*. Paper presented at the meeting of International Communication Association (ICA), Mass Communication Division, San

Diego, California. (International)

Mazurek, M., Leshner, G., Bolls, P., & Clayton, R. B. (presented 2017, May). *Measurement of social reward processing of boys with autism spectrum disorder*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, San Diego, California. (International)

Clayton, R. B., Leshner, G., Trull, T., & Piasecki, T. (presented 2016, November). *Countering craving with disgust images: The impact of nicotine-withdrawal on smokers' motivated message processing of anti-tobacco PSAs*. Paper presented at the meeting of National Communication Association (NCA), Health Communication Division, Philadelphia, Pennsylvania. (National)

Davis, R., Clayton, R. B., & Thorson, E. (presented 2016, June). *Differences in processing of interactive infographics on different screen sizes and interface*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Fukuoka, Japan. (International)

Wang, Z.<sup>(d)</sup>, Duff, B., & Clayton, R. B. (presented 2016, March). *Establishing a factor model for aesthetic preference for brand logo visual complexity*. Paper presented at the meeting of American Academy of Advertising (AAA), Seattle, Washington. (National)

Hong, S., Clayton, R. B., & Shoenberger, H. (presented 2015, August). *Viral information: How distortion about Ebola can impact processing and beliefs on Twitter*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, San Juan, Puerto Rico. (International)

Wang, Z., & Clayton, R. B. (presented 2014, August). *Mouse tracking as a method to explore brand personality distinctiveness*. Paper presented at the meeting of Association for Education in Journalism and Mass Communication (AEJMC), Advertising Division, Montreal, Canada. (National)

Clayton, R. B., & Leshner, G. (presented 2014, August). *The extended iSelf: The impact of iPhone separation on cognition, emotion, and physiology during cognitive tasks*. Paper presented at the meeting of Association for Education in Journalism and Mass Communication (AEJMC), Communication Technology Division, Montreal, Canada. (National)

Leshner, G., Clayton, R. B., Subramanian, R., & Bhandari, M. (presented 2014, May). *Anger and disgust: Understanding smokers' psychophysiological responses to anti-tobacco public service announcements*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Seattle, Washington. (International)

Clayton, R. B., Almond, A., & Leshner, G. (presented 2014, May). *Cell Phone Devices as an*

*Extension of Self and Impedance on Cognitive Tasks*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Seattle, Washington. (International)

Leshner, G., Clayton, R. B., Bhandari, M., & Bolls, P. (presented 2014, May). *Motivated processing of anger and disgusting images in anti-tobacco ads on smokers' message processing*. Paper presented at the meeting of International Communication Association (ICA), Health Communication Division, Seattle, Washington. (International)

Lee, S., & Clayton, R. B. (presented 2014, May). *Resource allocation to processing anti-smoking PSAs as a function of smoking cues, argument strength, and complexity*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, Seattle, Washington. (International)

Clayton, R. B. (presented 2014, May). *The effects of rotoscope animation on attention and memory of depression drug messages*. Paper presented at the meeting of International Communication Association (ICA), Health Communication Division, Seattle, Washington. (International)

Clayton, R. B., & Leshner, G. (presented 2014, April). *Motivational processing of depression drug messages: The effects of rotoscope animation*. Paper presented at the meeting of Kentucky Conference on Health Communication (KCHC), Lexington, Kentucky. (National)

Leshner, G., Clayton, R. B., Bhandari, M., & Bolls, P. D. (presented 2013, August). *Motivated Processing of Anger and Disgust in Televised Public Service Announcements*. Paper presented at the meeting of Association for Education in Journalism and Mass Communication (AEJMC), Communication Theory and Methodology Division, Washington, D.C. (National)

Almond, A., Sukalla, F., & Clayton, R. B. (presented 2013, June). *Mediated empathy as an embodied motivated process*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, London, England. (International)

Ray, H., Davis, R., Clayton, R. B., & Zhu, D. (presented 2013, June). *Motivated processing of message frames: Third-person gain/loss frames*. Paper presented at the meeting of International Communication Association (ICA), Information Systems Division, London, England. (International)

Hartlaub, M. G., Clayton, R. B., Garcia, V., Louie, A. D., Moore, M., & Trahan, D. P. (presented 2012, April). *Succeeding in graduate school: Advice from the front lines*. Paper presented at the meeting of Southwest Psychological Association (SWPA). Panel discussion at Southwestern Psychological Association, Oklahoma City, Oklahoma. (Regional)

Clayton, R. B. (presented 2011, May). *Loneliness, anxiety, alcohol, and marijuana use: Examining the predictors of Facebook connections and emotional connectedness to Facebook*. Paper presented at the meeting of Third International Research Conference for Graduate Students, San Marcos, Texas. (Regional)

Rogers, R., & Clayton, R. B. (presented 2010, May). *Keeping it real. Reality therapy / Choice theory*. Paper presented at the meeting of Panel discussion at Regional Conference, Dallas, Texas. (Regional)

### **Invited Keynote and Plenary Presentations at Symposia**

Clayton, R. B. (presented 2019, January). Who Fights, Who Flees? Integrating Theories of Defensive Message Processing. Keynote presentation in Erik Bucy and Justin Keene (Chair), *College of Media and Communication*. Symposium conducted at the meeting of Texas Tech University, Lubbock, Texas. (National)

Clayton, R. B. (presented 2019, January). Who Fights, Who Flees? Recommending content for mass media PSAs to reduce defensive processing of health promoting information. Keynote presentation in Neil Charness (Chair), *The Institute for Successful Longevity Health Communication Series*. Symposium conducted at the meeting of Florida State University, Tallahassee, FL. (Local)

Clayton, R. B. (presented 2018, October). Who Fights, Who Flees? Integrating Theories of Defensive Message Processing. Keynote presentation in Adam Saffer (Chair), *Mary Junck Research Colloquium Series*. Symposium conducted at the meeting of University of North Carolina School of Media and Journalism, Chapel Hill, North Carolina. (National)

### **Refereed Presentations at Symposia**

Clayton, R. B. (presented 2018, April). Feeling Transcendent?: Measuring Psychophysiological Responses to Self-Transcendent Media Content. In Dr. Arthur A. Raney (Chair), *Media2Inspire*. Presentation at the meeting of Florida State University, Tallahassee, Florida. (National)

## **Contracts and Grants**

### **Contracts and Grants Funded**

Clayton, R. B. (Feb 2023–Aug 2023). *Self-transcendent media and the role of elevation as a means to counter defensive responses to persuasive health messages: A self-report and psychophysiological investigation*. Funded by Committee on Faculty Research Support

(COFRS). Total award \$20,000.

Clayton, R. B. (Jan 2020–Feb 2021). *Examining e-cigarette users' psychological, affective, attitudinal, and behavioral responses to freedom-threatening anti-vaping public service announcements*. Funded by Association for Education in Journalism and Mass Communication (AEJMC). Total award \$2,815.

Clayton, R. B. (May 2019–Aug 2019). *Fight, flight, vape?: Investigating electronic cigarette users' cognitive Processing of freedom-threatening anti-vaping public service announcements*. Funded by Committee on Faculty Research Support (COFRS). Total award \$20,000.

Mazurek, M., Leshner, G., Bolls, P., & Clayton, R. B. (Aug 2016–May 2017). *Measurement of social reward processing of boys with autism spectrum disorder*. Funded by University of Missouri Research Board and Mizzou Advantage. Total award \$35,000.

Clayton, R. B. (May 2016–Aug 2016). *Mapping psychophysiological and self-report manifestations of induced-cognitive dissonance: An examination of anti-tobacco commercials*. Funded by First Year Assistant Professor Award (FYAP). Total award \$20,000.

Clayton, R. B. (Mar 2016–Dec 2017). *I want to smoke but I should quit: Examining smokers' cognitive and emotional processing of secondhand anti-tobacco commercials*. Funded by American Academy of Advertising (AAA) Research Fellowship Competition. Total award \$1,500.

Charness, N., Arpan, L., Boot, W., Kaschak, M., Cortese, J., & Clayton, R. B. (Jan 2016–May 2017). *Human factors guidelines for educational tip cards for aging road users*. Funded by Florida Department of Transportation (FDOT). Total award \$215,000.

Clayton, R. B. (2014–2015). *The effects of smoking cues and disgusting images in anti-tobacco advertisements on smokers' and nicotine-withdrawn smokers' psychophysiological responses, smoking urges, and intent to quit smoking*. Funded by Virginia & Robert Schwartz Research Grant. Total award \$4,000.

### **Contracts and Grants Denied**

Opel, A., Clayton, R. B., & Weir, I. (Apr 2019). *Climate Witness Project: Testimonial Narratives, Science, and Immersive Journalism*. Submitted to National Science Foundation (NSF).

Opel, A., & Clayton, R. B. (Apr 2017). *Journalism 360 Challenge*. Submitted to Knight Foundation.

## Reviews of My Research and Original Creative Work by Other Authors

### Reviews Appearing on a Web Site

- Kimberly Truong. (2017). Why Plus Size Models Are Good For Our Self-Esteem. *Yahoo!* Retrieved from <https://www.yahoo.com/style/why-plus-size-models-good-171500030.html?src=rss>
- Robert Preidt. (2017). Women More Likely to Remember Plus-Size Models. *U.S. News & World Report*. Retrieved from <http://health.usnews.com/health-care/articles/2017-06-13/women-more-likely-to-remember-plus-size-models>
- Traci Pedersen. (2017). Plus Size Models Can Boost Women's Mental Health. *PsychCentral*. Retrieved from <https://psychcentral.com/news/2017/06/10/plus-size-models-can-boost-womens-mental-health/121753.html>
- Claire Gillespie. (2017). The Amazing Thing That Happens to Your Brain When Media Embraces All Body Types. *Readers Digest*. Retrieved from <http://www.rd.com/health/beauty/plus-size-models-in-media/>
- Neuroscience News. (2017). Plus Sized Fashion Models Improve Women's Psychological Health. *Neuroscience News*. Retrieved from <http://neurosciencenews.com/plus-models-women-mental-health-6865/>
- Dave Heller. (2017). FSU researchers find plus-size fashion models help improve women's psychological health. <https://news.fsu.edu/tag/russell-clayton/>. Retrieved from <https://news.fsu.edu/news/health-medicine/2017/06/07/fsu-researchers-find-plus-size-fashion-models-help-improve-womens-psychological-health/>
- Jamie Feldman. (2017). Study Says Plus-Size Models Are Good For Our Mental Health. *Huffington Post*. Retrieved from [http://www.huffingtonpost.com/entry/plus-size-models-mental-health\\_us\\_593ee246e4b02402687c0329](http://www.huffingtonpost.com/entry/plus-size-models-mental-health_us_593ee246e4b02402687c0329)
- Food and Drug Administration (FDA). (2016). Agency Information Collection Activities; Proposed Collection; Comment Request; Animation in Direct-to-Consumer Advertising. *Office of the Federal Register*. Retrieved from <https://www.federalregister.gov/articles/2016/03/02/2016-04569/agency-information-collection-activities-proposed-collection-comment-request-animation-in>
- Rita Rubin. (2016). FDA Wants To Study Whether Animated Prescription Drug Ads Are Memorable For The Right Reasons. *Forbes.com*. Retrieved from <http://www.forbes.com/sites/ritarubin/2016/03/03/fda-wants-to-study-whether-animated-prescription-drug-ads-are-memorable-for-the-right-reasons/#93cea196e412>
- Kalani Peirce & Amy Farnum-Patronis. (2016). #Selfie: Researchers find Instagram selfie posts

tied to romantic relationship conflict. *Florida State 24/7*. Retrieved from <http://news.fsu.edu/More-FSU-News/Selfie-Researchers-find-Instagram-selfie-posts-tied-to-romantic-relationship-conflict>

Sally French. (2015). Cellphone as Security Blanket. *Wall Street Journal*. Retrieved from <http://www.wsj.com/articles/cellphone-as-security-blanket-1444788412>

Kate Bratskeir. (2015). Are You A Nomophobe? How To Tell If You're Too Dependent On Your Phone. *HuffingtonPost.com*. Retrieved from [http://www.huffingtonpost.com/entry/are-you-nomophobic-nomophobia\\_55e5e738e4b0c818f6194cdd](http://www.huffingtonpost.com/entry/are-you-nomophobic-nomophobia_55e5e738e4b0c818f6194cdd)

## **Service**

### **Florida State University**

#### **FSU University Service**

Reviewer, Council on Research and Creativity (2019–present).

Committee Member, Steering Committee, Big Data Health Institute (2019–2020).

Panel Member, Academic Honor Policy (2018).

#### **FSU College Service**

Member, College Equity, Diversity, and Inclusion Committee (2020–2021).

Member, Diversity Committee: Barriers to Admission (2020–2021).

#### **FSU Department Service**

Liaison, Honors in the Major (2021–present).

Member, Promotion and Tenure Committee (2023–2024).

Member, Doctoral Program Committee (2022–2023).

Member, Public Relations Admission Committee (2021–2022).

Member, Promotion and Tenure Committee (2020–2022).

Member, Academic Affairs Committee (2020–2021).

Member, Annual Review Ad-Hoc Committee (2020–2021).

Chair, Faculty Mentorship Committee (2020–2021).

Chair, Public Relations Admission Committee (2020–2021).

Member, Doctoral Program Committee (2019–2020).

Member, Faculty Mentorship Committee (2019–2020).

Member, Faculty Mentorship Committee (2018–2019).

Member, Doctoral Program Committee (2018–2019).

Member, Doctoral Program Committee (2017–2018).

Member, Search Committee: Assistant Professor of Social Media (2017–2018).

## **The Profession**

### **Editorial Board Membership(s)**

*Journal of Current Issues and Research in Advertising* (2021–present).

*Journal of Media Psychology* (2021–present).

*Journal of Broadcasting & Electronic Media* (2021–present).

*Media Psychology* (2021–present).

*Health Communication* (2020–present).

*Communication Research Reports* (2016–present).

*Journal of Communication* (2020–2022).

### **Guest Reviewer for Refereed Journals**

*Communication Studies* (Mar 2021–present).

*Substance Use & Misuse* (Oct 2020–present).

*Computers in Human Behavior* (May 2020–present).

*Journal of Broadcasting & Electronic Media* (Oct 2019–present).

*Journal of Communication* (Apr 2019–present).

*Motivation and Emotion* (Apr 2019–present).

*Journal of Health Communication* (Mar 2019–present).

*Media Psychology* (Mar 2018–present).

*Annals of the International Communication Association* (Dec 2017–present).

*Communication Research* (Dec 2017–present).

*Health Psychology* (Dec 2017–present).

*Communication Monographs* (Aug 2017–present).

*Psychology of Addictive Behaviors* (Aug 2017–present).

*Health Communication* (Feb 2017–present).

*Developmental Psychology* (Jan 2017–present).

*Journalism & Mass Communication Quarterly* (Aug 2016–present).

*Computers in Human Behavior* (Mar 2016–present).

*Communication Research Reports* (Jan 2016–present).

*Journal of Media Psychology* (Jan 2016–present).

*Mass Communication and Society* (May–Aug 2022).

*Psychology of Popular Media* (May–Aug 2022).

*Drug & Alcohol Dependence* (Mar–May 2021).

*New Media & Society* (Oct–Dec 2017).

### **Service to Professional Associations**

Reviewer, Association for Education in Journalism and Mass Communication Emerging Scholar Program (2022).

Reviewer, Association for Education in Journalism and Mass Communication Emerging Scholar Program (2021).

Secretary, International Communication Association, Information Systems Division (2018–2020).

Reviewer, International Communication Association, Health Communication Division (2015–2016).

Reviewer, National Communication Association, Health Communication Division (2015–2016).

Reviewer, International Communication Association, Information Systems Division (2015–2016).

Reviewer, Association for Education in Journalism and Mass Communication, Communication Technology Division (2015–2016).

Reviewer, Association for Education in Journalism and Mass Communication, Communication Theory and Methodology Division (2015).

### **Service to Other Universities**

Reviewer, promotion and tenure candidate, *Department of Advertising and Public Relations, Michigan State University* (2022).

- (u) Undergraduate student contributor.
- (d) Doctoral student contributor.
- (m) Master's student contributor.
- (p) Post Doc contributor.
- (x) Professional student contributor.